



ACREX
India 2018
22 - 24 FEBRUARY 2018 | BIEC, BENGALURU

RISING INDIA:
ENTERPRISING & COOL!
WITNESS 'GLOBAL COOLING'

Organiser



ISHRAE

Event Producer



NÜRNBERG MESSE

Endorsed by



ASHRAE

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D NIRMAL RAM
Chairman, ACREX India 2018

MESSAGE FROM ACREX India 2018 CHAIRMAN

HVAC & R Industry is a National Building Industry! It is next to impossible to witness an application without HVAC & R. It is a part and parcel of everybody's life. It is no longer a luxury!

HVAC & R is powerful for the simple reason that it is said to consume 40-50% of the connected electrical power in a building but it is sensible enough to have Energy Efficient Buildings if not Net Positive Energy Efficient Buildings as it has lot of latent energy!! ISHRAE brings together the so called HVAC & R Engineers under its umbrella with the main objective of Dissemination of Knowledge as Knowledge is Power!

ACREX India 2018 will take place from 22nd to 24th February 2018 at Bengaluru. As you are aware Bengaluru is the most Dynamic City in the World as per the City Momentum Index of JLL. ACREX India 2018 continues with the theme "Rising India: Enterprising & Cool" so as to "Witness Global Cooling". ACREX India 2018 happens in a Green Venue – Bangalore International Exhibition Centre (BIEC) the first green certified exhibition facility in the country. ACREX India 2018 will showcase the cutting edge technology products, projects and services of Air-conditioning, Ventilation, Refrigeration, Cold Chain and allied services with concurrent Expositions by the Build Fair Alliance Partners all under one roof and is of delight to all the stake holders.

ACREX India 2018 will be witnessing demonstration from more than 150 International Companies from 30 countries and 300 domestic participants to the strong audience of



VISHAL KAPUR
President, ISHRAE

THE BIG BUZZ EVENT OF THE COOLEST INDUSTRY

ACREX India 2017, excitement was palpable, this being the most anticipated event of the HVAC&R industry in India and amongst the biggest expos in the world. It is a commonly known fact that on these three days the industry comes to a standstill and the entire fraternity descends on the ACREX India venue, as an exhibitor or visitor or conference delegate.

ACREX India 2017 set new records on all counts – the highest ever Partnerships, highest number of Exhibitors with the exhibition space having already exceeded all previous years. Aggressive marketing by the ACREX India team as well as the exhibitors surely resulted in attracting the highest visitor count and more importantly the correct profile. Considering the buzz it is clear that the entire who's who of the industry were convened at the India Exposition Mart, Greater Noida: the end users, the influencers, the decision makers as well as the government representatives - all made it a point to attend this exhibition. Large delegations were present from various ISHRAE chapters across the country. Visitor comfort and convenience was taken to a new level this year with shuttles, venue facilities, a very interactive ACREX India Mobile App etc.

India is now the 5th largest economy in the world and also the fastest growing (GDP). This has evinced a lot of international interest in ACREX India.

In most developed countries the Refrigeration Industry is

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MESSAGE FROM ACREX INDIA 2018 CHAIRMAN

around 50,000 + visitors to the show. ACREX India is endorsed by ASHRAE. The show will have Workshops, Technical Seminars and Interactive panel discussions on subjects of interest to all concerned. There will be book stores showcasing the publications at much subsidised rates. ACREX India Hall of Fame event will show case the best Project in the HVAC. To encourage the Students Fraternity there will be an all India Quiz competition "aQuest" amongst the Students of the various ISHRAE Student Chapters. I would like to take this opportunity to request one and all to extend your continued support to ACREX India 2018. Partnership Opportunities and Exhibitor Space Booking Options are open. You will appreciate that ACREX India event calls for unstinted efforts and the TEAM ACREX India along with the Event Producer NM will spare no efforts! See you all at ACREX India 2018 - A show Stopper!

THE BIG BUZZ EVENT OF THE COOLEST INDUSTRY

bigger in size than the HVAC industry and that day is not far in India also. ISHRAE and ACREX India have shifted focus to the Refrigeration industry and the result was apparent at the expo where the number and profile of exhibitors from this industry sector was the best ever.

Now, we are preparing for ACREX India 2018 and looking forward to scale new heights in HVAC&R industry. The location shifts to one of the most popular Indian cities in the world - Bengaluru, the IT capital of India. Southern India has the advantage of having the most number of large commercial and industrial regional centres so that the five states contribute more than 26 % of India's GDP, with Tamil Nadu being the 2nd most industrialised state in the country.

Bengaluru is known as the Silicon Valley of India, courtesy the software companies headquartered there. Chennai is known as the Detroit of Asia with more than 65% of heavy vehicles produced in India being manufactured in Tamil Nadu. Telangana and Andhra Pradesh are growing by leaps and bounds especially after the state bifurcation. Kerala is amongst the biggest players in agriculture, particularly for spices and also for marine produce, thus having a large refrigeration industry. All these factors combine to make South India the perfect venue to host ACREX India 2018 especially since it will attract an excellent profile of domestic and international visitors.

Sachin Maheshwari, President ISHRAE said, "ISHRAE has been working since its inception for 35 years now, very closely with the HVAC&R industry boosting technology development, R&D, student mentoring and training. ACREX India, being the flagship event of ISHRAE, every year only strengthens our mission and creates better networking platforms."



Ashish Rakheja, Chairman ACREX India 2017 said, "ACREX India 2017 proved to be the largest ever with 487 exhibitors, with 161 International exhibitors. Perfect timing to further boost the HVAC & R industry and of course the Indian Economy"



Sonia Prashar, Managing Director, NuernbergMesse India said, "India is an attractive destination for investments today, with huge potential. NuernbergMesse India is upbeat about the growth of the HVAC&R Industry and India growth story".



K J Jawa, MD & CEO, Daikin India expressed, "ACREX India 2017 was another example of HVAC industry coming together to showcase the best of HVAC technologies from across the world. As the scope of ACREX India grows with the integration of BFA, I hope it will add another dimension to it's success, moving forward. I wish ACREX the very best in the times to com."



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ACREX INDIA 2017 ADDS ANOTHER DIMENSION TO IT'S SUCCESS

The 18th edition of ACREX India 2017 organised by the Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) and produced by NuernbergMesse India Pvt. Ltd., started with a grand inauguration ceremony. India Exposition Mart (IEM), Greater Noida witnessed the largest ever ACREX India show, creating a milestone in the history of ACREX India. A large number of dignitaries from the Building Construction industry attended this grand event. It was a moment of pride and payoff of hard work which made this event a huge success.

This edition of ACREX India was the largest and offered a dynamic global platform on this side of the continent on all that is cool. The focus was not just limited to HVAC&R but also featured diverse Building Engineering services that included Building Automation, the ever growing Refrigeration and Cold Chain industry, Fire Safety and Security Systems, Plumbing Services, Solutions & Innovations of the glass industry. It proved to be the launchpad for potential businesses enabling collaborations, a resource pool and a seamless amalgamation of Integrated Building Solutions that one could access right then and there.

ACREX India 2017 was a power packed event with the entire fraternity from Building Construction industry under one roof. It proved to be a one stop shop event for the industry, where visitors were so excited that they were seen having lunch way ahead of lunch time. It was a huge exhibition and definitely not possible to cover in one day. These three days were the best for the entire



industry to network, connect and share knowledge.

Overwhelming response from visitors as well as exhibitors

In this paragraph only one change. In place of 30,000 visitors, please write 40,000+ visitors. The BFA initiative by ISHRAE with the support of NuernbergMesse India not only created the largest platform for networking for the construction industry, but offered all stakeholders an opportunity to acquaint themselves with the latest technologies in the field, making ACREX India 2017 a roaring success.

The Theme for the event this year, **Rising India: Enterprising and Cool**, was directly linked to the growing economy of India, laying emphasis on how welcoming a country can be! This thought was further recapitulated when people travelled to Greater Noida for the industry get-togethers from 25+

countries and were impressed with the range of products offered by 487 exhibitors, which comprised of an impressive 33% international players.

The international companies included USA, UK, UAE, Taiwan, Italy, France, Hong Kong, Russia, Mexico, Sweden, Korea, South Korea, Thailand, Czech Republic, Switzerland, Malaysia, Vietnam and many more.

The success of the show was reiterated with the participation of Turkey as the Guest country, represented by ISIB. This not only helped in increasing the international participation at the event but is a big step in improving relations between India and Turkey.

ACREX INDIA 2017 kicked off with a panel discussion on **"REALNOMICS: New direction for Real Estate in Changing Environment"**. The panel was moderated by Mr. Neeraj Bansal, Partner - Advisory Services, KPMG a good mix of Industry experts, government



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representative joined the panel discussion. The esteemed panellists included **Mr. Arun Bhatia, Managing Director**, UTC –Climate Controls & Security; **Mr. Ishtiyaque Ahmed, Director**, Department of Industrial Policy & Promotion (DIPP), Govt. of India, **Mr. Velan Chidambaranathan, Executive Director & CEO**, TATA Realty Infoparks, **Mr. Abhin Alimchandani, Chairman**, Stup Consultants, **Mr. Deepak Uppa, Executive Director** - Vatika Hotels Pvt. Ltd., **Mr. Virendra Gupta, Senior Director CBRE**, **Mr. Amit Oberoi, National Director**, Knowledge Systems at Colliers International India.

The curtain raiser was attended by more than 450 professionals of building services industry with the largest congregation of Heads from International Associations like CIBSE UK, REHVA, EBTC & IIF-IIR, **France**, ASHRAE USA, CAR **China**, Slovak Association for Cooling and Air-Conditioning Technology, **Slovak Republic**, Turkish HVAC-R Exporters (ISIB & ISKID) **Turkey**, SHASE, **Japan**, Assofrigoristi, **Italy**, The Federation of Thai Industries, **Thailand**, UNEP, GIZ, IGBC, USGBC etc.

For the second time this year, **ACREX Hall of Fame** was organised. The event was conceptualised by Danfoss once again to recognise ICONIC COMMERCIAL BUILDINGS in the Air-Conditioning and Refrigeration space. As a pre-cursor to ACREX India 2017, Roadshows were organised by ISHRAE and Danfoss in various cities across the country to promote Hall of Fame, which led to as many as 50 nominations this year. The criterion for the same comprised of Energy efficiency, Healthy environment, Architecture/Art, Conducive environment for employees & visitors. As a first time initiative not only was the building awarded but all the companies involved in the developing, consulting and contracting of the masterpiece were recognised. Winner of the ACREX Hall of Fame, recognized for its outstanding contribution to the creation of a Masterpiece, **The iconic EC-53 Infosys Campus Bangalore** was inducted. Shobha Limited was inducted as the Developer, ARCO Consultants Pvt. Ltd, the Consultants, KNND ASSOCIATES, the contractor and UPONOR INDIA was recognised for its outstanding contribution to the masterpiece.

The exhibitor night at ACREX India 2017, rewarding excellence at the event was another highlight of the event. As many as 70 nominations for the event were received in various categories which included Innovation, Green product, Energy Saving, Energy saving in Refrigeration, Innovation in Building Automation, Indoor Air Quality and special category of Technology developed in India.

Among the most exciting elements of ACREX India Show, ISHRAE once again organized **aQuest - A Student Quiz Competition for the third year in a row sponsored by Hitachi**. The quiz is primarily designed to introduce engineering students to the HVAC&R industry. ISHRAE promotes innovation, guidelines for indoor air quality & energy efficiency amongst other initiatives. The need for adequate training & skill development has been recognized by ISHRAE & the HVAC&R industry

ACREX India 2017 presented a series of educative sessions during the three day event at the venue. These knowledge sessions provided an opportunity to gain the much needed market insights from professionals in the industry and acted as a platform to interact and share thoughts between the industry experts and attendees. The Workshops and Seminars were conducted by **Eminent and Internationally acclaimed experts** from the industry and provided a rare opportunity to the participants **to learn, share expertise and hone their skills on the latest trends and topics related to HVAC&R industry**. The three day event witnessed various workshops which were organized to address issues relating to Tall Buildings, Healthcare and Standards.

ACREX India 2017 concluded with the overwhelming response from both the Visitors as well as Exhibitors. But the story doesn't end here. Now the teams are gearing up to welcome you for ACREX India 2018, Bengaluru.

